

World's Champion Cowboys to Perform Here This Weekend

TWENTY-THIRD YEAR

The Desert Sun

Of Palm Springs, California

SERVING AMERICA'S MOST RAPIDLY GROWING DESERT-MOUNTAIN AREA

VOL. XXIII—No. 48

Friday, February 3, 1950

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Hotel Group Acts To Put Vacancy Signs on Blacklist

Rate Juggling Also Comes Under Censure Of Speakers at Membership Meeting; First Anniversary of Organization Celebrated

By an almost unanimous vote, members of Palm Springs Hotel and Apartment association Monday night voted to eliminate "vacancy" signs in the Village and to eradicate rate manipulation practices. Of the 90 present, 65 voted to blacklist "vacancy" signs and in a full hour of discussion, sought ways to end what was termed "Ghost Town" advertising—which was styled "telling the world how lousy business is no matter how good it may be."

The meeting marked the second general session of the season, and was observed as the first birthday anniversary of the organization launched last February. A birthday cake with a single candle was the centerpiece of a midnight buffet served by a committee of hostesses consisting of directors' wives.

THE SIGNIFICANT VOTE in vacancy signs was registered favor of voluntary outlawing of what President Arthur Meyer put the question in the form of a declaration of policy.

It was decided to appoint a captain and a team for each of the city's precincts to put the new policy into effect.

The teams then will undertake by persuasion and facts to bring about Village-wide cooperation in removing the objectionable signs.

PARALLELING the sign discussion in importance was the subject of tariff juggling, both above and below rates and a program to present Palm Springs to winter visitors and the traveling public as a hospitable resort characterized by topnotch services for a fair price.

Director Stanley Rosin led the discussion on this topic, and spoke from his experience as a depression which staggered the Palm Springs veteran of the last resort business nationally.

THE SOMBER NATURE of his plea against rate cutting was visibly reflected by his listeners when he told them:

"The experience of 1935 and 1936 proved once and for all that the rate cutters are the first to go under the sheriff's hammer."

"On the other hand, tariffs that are high out of reason spell inevitable ruin to a resort by driving business elsewhere."

Instability of rates, Rosin pointed out, creates "shoppers" for accommodations, which in turn creates instability of revenue. Use of vacancy signs, he tossed in, only make the situation worse.

"Right now," declared Rosin. See HOTELS, Page 9

This Side Of the Sun

By Phat

Tram, tram, tram,
The bonds are marching
In review for the RFC
When they get that
Thumbs up sign
Meaning everything
Is Fine.
We all will have to
Learn just how to ski.

So much for that... The above looks as if I was as high as the tram will be when I wrote it... But besides the Chest's red feather I had the WCTU's white feather on, too, when that was poked out on this typewriter.

ALWAYS HAVE BEEN a booster for Desert Sun classifieds but today more so than ever... About two weeks ago I lost my keys... Looked high and low and on both sides and button-holed everybody trying to locate them... No deal... In the meantime someone found some keys on the front counter (where I had left them, it seems) and turned them over to the lost and found department... OBL, the boss, saw them and told the girl she had better advertise them... they looked like important keys.

They were... One was to the front door of his building... The ad was duly run while I was getting a new lock for the home place... Mrs. G., the bright-eyes, saw the ad... And I've got my keys back... All in the same building... After two weeks of fussing.

ETHEL GILLET WHITEHORN, who reads the Congressional Record as closely as I read the Racing Form... But with more educational profit... Other profit too... spotted this one... A poem submitted by the Hon. Lawrence H. Smith of Wisconsin in the house of representatives last Thursday... The Hon. Smith's poem was in ridicule of President Truman's lackadaisical attitude in the coal strike crisis... After lampooning the party in power for several verses, he had Harry answering a plea to stop the coal strike with: "So the coal piles are shrinking and citizens freeze?" Well, tell em to put on their wings.

"I know of a clique where it's

See THIS SIDE, Page 2



BIRTHDAY CAKE—Here are President Arthur Meyer and Member Mrs. Ralph Weinstein at the Hotel and Apartment Owners Association meeting last Monday celebrating the first anniversary of the founding of the organization. The meeting, held at El Paseo theater, was attended by more than 90 members, all interested in continuing the powerful organization into a stronger Village force.

Earle O'Day Photo

CHEST PRESIDENT SAYS UNITED EFFORT NEEDED

With the 1950 Community Chest one-third of the way toward its goal, Chest leaders yesterday declared that only by a united determination of everyone in Palm Springs can the mark of \$37,500 be realized.

Community Chest subscription cards are in the hands of all business and professional firms in the downtown district, and residential division volunteers are hard at work on their door-to-door calls.

FIRST RETURNS from the business district were decidedly disappointing, causing Community Chest leaders, who have the big responsibility of raising enough funds for six agencies for the entire year of 1950, to issue an urgent appeal to every business owner and employee to contribute something this year, making the gift as generous as possible.

Business firms are asked to try to complete the solicitation among employees by the end of

this week. The residential division workers will make their first formal report next Monday.

ALL COMMUNITY CHEST funds are for the direct benefit of Palm Springs; the money contributed remains here and is spent by unselfish volunteer boards of directors consisting of your own townspeople.

President R. W. Peterson of the Chest Board said today:

"In 1949 the one organization giving charitable assistance to needy families here—the Welfare and Friendly Aid—was called upon to provide emergency help to families containing 550 persons. A big percentage of these persons were children. Were it not for such a fine organization, what would these persons have done?"

"Then, too, the same group provided dental treatments for more than 200 children without charge, thanks to the help of See CHEST, Page 8

Business firms are asked to try to complete the solicitation among employees by the end of

this week. The residential division workers will make their first formal report next Monday.

FOR A RESORT CITY, Westphal said, "Palm Springs is remarkably clean, we have found. We do not anticipate any trouble or any infractions of the sanitation code in the Village since all restaurants here are of a very high caliber and it appears they do their utmost to maintain spotless establishments."

Already in the race—whether they wish to be voluntarily, or expect to be drafted as in the case of Incumbent Wally Waring—are four others whose names have been mentioned as contestants.

These are, besides Waring and LeMen, Jerry Nathanson, "Cap" C. S. Bassett and Charlie Valentino.

Actual filing of official forms does not open until next Friday, February 10.

FINAL FILING DATE is set for noon, March 2, and besides those men already mentioned, it is expected district two will have at least one or two more who will toss their hats into the political ring.

Of the other two districts to choose council representatives at the April polls—precincts four and six—no indications have yet been made as to contests for the spots now filled by Mayor Charles Farrell and Councilman Tom Kieley.

Entrance of LeMen into the race adds a new element in the pre-election discussions. He has been "drafted" by his own constituents, the so-called "permits" of the reservation lands, who have instituted their own efforts in all matters concerning leases as recently discussed at length in Washington and Palm Springs regarding Indian lands legislation.

BASSETT and Valentino have been residents of the district for several years, and Nathanson. See ELECTION, Page 10

Premiere of Powerful Film To be Staged Here Feb. 17

Interest is arising in town over the prospects of the world premiere two weeks from today, February 17, of one of the most vital pictures of the time, "The Last Date," a picture sponsored by the Lumbermens Mutual Casualty company dealing with teenies, the loss of life of teen age youngsters through carelessness driving.

On the basis of more than 1700 youngsters lost in 1949 through carelessness driving, there has been an extensive drive by the company with other organizations including Father Flanagan's Boys' Home, B'nai B'rith, churches and other youth organizations interested in assisting teenagers to promote safe driving.

NATIONAL OFFICERS of the company will be in the Village December 22-23 at the invitation of Mr. Kemper and will be on hand at the premiere. The picture itself runs approximately 20 minutes and was filmed at a cost of approximately \$100,000.

Kemper, who is now in the Village making the necessary arrangements for the production, is former president of the U. S. chamber of commerce and recently resigned as treasurer of the Republican national party.

BLOOD-CURDLING screams bring Police Phalanx

Several desperate calls to the police station about 10:30 o'clock Monday night brought the local gendarmerie speedily to the area of the Tenthouse Theater where a woman was said to be beaten and was screaming in a most terrifying manner.

Investigation revealed, however, that the large tent, dark for the evening, housed the complete personnel of the cast in their dress rehearsal of "Night Must Fall" starting the following night in which the suspenseful drama requires several blood-curdling screams.

No blood lost, no lives lost and the police returned to their normal activities.

At the present time there are no more purchase orders on tap in the near future for a supply of planes by Chile, it is said.

American planes purchased by the Latin government from North American Aircraft corporation.

It is interesting to note that many of the mechanics and flyers attempted to obtain a toehold in American democracy through the expedient of marriage to American girls, it was reported by many who had received proposals. It was believed by the flyers that marriage to American girls would allow them to remain in this country.

The flyers, second group to train here will the first having arrived at the Village in November, have been training in the operational procedure of the

Chilean Flyers End Long Stay at Village Airport

Five pilots and several mechanics from the South American country of Chile departed early this week from the Palm Springs airport with the last of 15 planes leaving Wednesday morning after a session of training in operation of newly-purchased AT-6s bought by the Chilean government, and said to be the largest plane allowable for sale by American concerns.

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GOP POLICIES OUTLINED AT PRECINCT MEETINGS

Mr. and Mrs. Carl Lykken opened their home on Mountain View Drive to a meeting of the Republicans of Precinct No. 5 Thursday evening. Purpose of these meetings has been to encourage people to express their personal ideas about not only what the policy of the Republican party should be but their views on local government. Councilman Florian Boyd attended the meeting and answered questions on city government. He is the only councilman who has attended any of the precinct meetings held so far.

In the general discussion it was brought out that a strong argument for Free Enterprise is the fact that the government does not create any income, all they get is what they take.

It was suggested that the Republican party be known as "The Earner's Party" to consist of all those people who earn their own living and refuse to accept government subsidy—who want to preserve their freedom and their pride.

The suggestion that the Republicans promise to raise pay checks 10% and reduce taxes 10% was argued down as unsound.

Harry Reid Jr. and Mrs. Burnham Bigelow resigned as co-captains of the precinct as they have moved into other districts, and Oliver Jaynes was drafted as the new captain.

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argument for Free Enterprise is the fact that the government does not create any income, all they get is what they take.

FRI-SAT. FEB. 3-4

Barbara Stanwyck and Wendell Corey
"THELMA JORDAN"
"C-MAN" with Dean Jagger

SUN-2-MON-JUE, FEB. 5-6-7

Erol Flynn . . . Alexis Smith
"MONTANA"
Also "DUDES ARE PRETTY PEOPLE"

WED.-THUR. FEB. 8-9

Gene Tierney . . . Jose Ferrer
"WHIRLPOOL"
Also "BLONDE ICE"

CLASSIFIED ADS—PHONE 2249

FIREWOOD
WIDE SELECTION PRICED FROM
\$25 Cord
DELIVERED Your Own Wood Cut by Hour or Cord.

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OUT—AND IN!

Broken show-window Glass is a calamity—but needn't remain so! Instead of bewailing loss of valued time and show-window display—phone us. We have Quality Glass right here in stock, for almost instant replacement. Save time, and save money. Call us, when any Glass breaks!

Kaufman, Mitchell & Thomas
"HOUSE OF GLASS"

Telephone 2396 444 So. Indian Ave. Palm Springs

DATES--GRAPEFRUIT
DATES

15 lbs. Quality Deglet Noor, Choice	\$3.50 and \$4.50
Deglet Noor	\$2.75 and \$2.50
Deglet Noor, Choice—5-lb. Wooden Box	\$2.00
3-lb. Wooden Box	\$1.25
OTHER PACKAGES FOR SHIPMENT	
Cooking Dates	10 lbs. \$1.00

Snyder's Date Garden

Turn left from Hwy 1/2 mi. east of Cathedral City, turn left at Wonder Palms, follow signs to packing house.

Write for Free Folder PHONE 8-3513 In Our 15th Year

GOING TO BUILD?

THE BEST COSTS NO MORE!
30 years experience in "Better Building" enables us to give you the utmost in building efficiency.

A. B. CRIST CONSTRUCTION CO.
PHONE 4493 — PALM SPRINGS

SEE THEM THIS SATURDAY AND SUNDAY FEBRUARY 4th and 5th

National and International Stars of the Rodeo World

PALM SPRINGS' 10th Annual Rodeo
Palm Springs Polo Grounds

MOTION PICTURES STARS
Other Celebrities to Participate in

Inaugural of New Rodeo Grounds

SATURDAY --- 1:00 P. M.

CHOICE TICKETS ON SALE NOW AT

Rodeo Booth in Plaza

BOX SEATS \$4.80 incl. tax.
RESERVED SEATS . . . 2.40 incl. tax.
GENERAL ADMISSION . . . 1.50 incl. tax

Sponsored by Palm Springs Rodeo Assn.



HONORS FOR LOCAL YOUTHS—Judge W. R. McCay, International De Molay counsellor (second from left), congratulates Jerry Maloof, Master Counsellor elect of the local De Molay chapter while Norman Rasmussen, retiring Master Counsellor, left, and Herbert Samson, president of Palm Springs Masonic club, right, look on. The occasion was the dinner tendered local De Molay by the Masonic club at the Chi Chi last Friday night at which the chapter was presented with a cup for gaining new members. —Den DuBose Photo

Former Villager Dies in Banning

Death came to a former Villager, Mrs. Emma Kittlesby, in Banning last Tuesday morning from a lingering illness. She was 73 at time of death.

A resident in Palm Springs for many years at 240 South Palm Canyon drive, she had lived in Banning only one month prior to her death. Mrs. Kittlesby had been active in work at the Community church while in the village.

Services were held yesterday afternoon at Wiefels and Son mortuary in Beaumont with the Rev. J. H. Blackstone of the local church officiating.

Mrs. Kittlesby is survived by two daughters, Mrs. Ruth Winters of St. Charles, Minn., and Mrs. Adeline Ehrig of Long Island, New York, both of whom were here for the arrangements and services.

Taxes Subject Before Rotary

Taxes and the present campaign to simplify income tax returns were the topic before Palm Springs Rotarians Wednesday.

Lucien Shaw just returned from Washington where he attended a Tax Association meeting discussing income tax forms was the speaker and N. H. Curtis was in charge of the program.

ALMOST FORGOT, we're going to have six weeks more of winter... Discouraging, ain't it? But yesterday was groundhog day and it was bright and sunny... According to legend when the ground hog pops forth after a long winter nap, and sees the sun, he sees his shadow, is frightened and crawls back into his hole, dragging it after him... And sleeps six weeks more and it is winter... But if it is cloudy, he's right outside frisking around and winter is over... On the other hand, while we had sunshine yesterday, I don't believe we had ground hogs... So far as I'm concerned there is no winter... Jules and Webb up at the Bombay had Jimmy Roosevelt as an interested audience Wednesday night and played him his dad's tunes: "Wagon Wheels," "Home on the Range," and so on... And to have Californians singing the same old tune, Jimmy asked them to go on the road with him to supply campaign music... If they're as good at telepathy as they say they are—they'll stay home.

ONCE, WHEN we had a mild tremor about a week after a shake that wrecked a lot of spiritus frumenti precariously perched on liquor store shelves, the L. A. Daily News ran a rip-snorting big time banner line:

From Page One—MORE ABOUT

THIS SIDE OF THE SUN

warm all the time—
"Why don't they all go to Palm Springs?"

SO IF WE HAVE a rash of senators and congressmen plus other people who read the Congressional Record, thank the Hon. Mr. Smith of Wisconsin... That's a nice state, too... But I bet it's the first time the Chamber of Commerce can lay a hand on a publicity boost for the Village in the Congressional Record.

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"Quake Rocks Palm Springs"... Then when Bugsy Siegel was bumped off in Los Angeles and Snow White and the Seven Dwarfs were filling other Los Angeles newspapers, the same News tore into gambling in San Bernardino... Listing \$11 coin machines in its accusation... Of which half were juke boxes, so a San Bernardino jurist told me... Now they're back in San Bernardino county, again splashing a story of gambling and this time they are leveling at their favorite target—Palm Springs... In their yarns about gambling 20 miles away they are making some mean remarks about us and our citizens. Can't figure it out except that I don't think they're as pure as they pretend to be in their motives.

In a lot of places here today Manchester Boddy is as popular as that little black and white kitty that sometimes comes down from the mountains in the southern end of the town and leaves its fragrance in the air.

U-DRIVE CARS
FOR RENT
New FORD CHEVROLET PLYMOUTH
\$5.00 Per 24 Hr.
\$25.00 Per Week
Plus 8¢ Per Mile
24 Hour Service
Includes Gas, Oil, Insurance
TANNER-GRAY LINE
El Mirador Garage
Phone 4444
Motor Tours

TOASTMASTERS GROUP ORGANIZED IN VILLAGE

Toastmasters International, an organization which in a few short years has extended its membership around the globe, last Monday evening held a preliminary organizational meeting in the Village at the Airliner cafe and the reception proved to the organizers that want for such a group in the Village would justify a permanent chapter here.

To be sponsored by the Junior Chamber of Commerce, the organization will follow the international rules of developing speakers through a formal club composed of Villagers interested in developing their oral address towards a body of people.

THE MEETINGS, to be held weekly, will consist of a different toastmaster in charge each night, and rules require that each person of the limited membership speak at each meeting, sometimes informally and other times with prepared and timed speeches. Said to be one of the best methods of training speakers, the local Jaycees are enthusiastic in their support of the program.

Membership will necessarily be restricted to a fairly small working group to enable complete participation in each session and they are restricting the age limits to that of membership in the Jaycees organization itself.

TEMPORARY OFFICERS selected last Monday were Dr. Robert Backstrom, chairman, and

AUTO
Tops and Seat Covers
Sport Tops - \$45 up
Plastic Seat Covers \$37.95
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ULTRA-SMART WOMEN

To be in High Key with Hair Fashion Use the Magic Artistry of Toni King... Originator of the Caprice Cut

For six years head hair stylist for Bullock's - Wilshire. Shampoo & Wave from \$3.00 Haircuts - from \$3.00 Permanents - from \$12.50

TONI KING
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Highway 111—1/2 Miles Southeast of Palm Springs
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HOME OWNERS PARADISE

Palm Desert

Home of the Fabulous Shadow Mountain Club

ROBERTS CONSTRUCTION CO.

SANTA MONICA BAY AREA BUILDERS

Gene Roberts says:

"We are in the midst of constructing the first five of fifty Sun Lodges at PALM DESERT. During our stay here, we have had ample opportunity to observe this community—the great things that have been accomplished and the even greater possibilities."

Our faith in the soundness of PALM DESERT as a place for comfortable, happy living is such that we are shaping our affairs to the end that we will soon engage most actively in the erection of homes to fit the needs of all—from the very moderately priced to the most sumptuous homes.

The wonderful Shadow Mountain Club, the School, Church, Post Office, Stores, Art Museum, etc., all provide a splendid background for the lovely homes already established and for the many more to come."

Excellent construction loans are being made at this time.

THIS IS THE PALM DESERT STORY

PALM DESERT CORPORATION

Palm Desert, California

CLIFFORD W. HENDERSON, FOUNDER, PRESIDENT

Lowell and Drais, Tract Agents

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Ready to Serve You
Chas. W. Drais, Jr.
Joseph M. Lowell
Philip K. Winslow
William Richards
Peter Zydner
George P. Sheehan

INVESTIGATE BEFORE YOU INVEST

Hours more sun... Loads more fun!

Tomorrow Final Day to Get Tabs Without Penalty

Got that little aluminum and red tab?

Tomorrow's the last day to obtain 1950 registration tabs without paying a penalty. Deadline falls at midnight February 4 and after that time, a stiff penalty is attached.

Villagers have been slow in getting right with the state on their license fees and in lieu taxes according to George Bloesser of the Bank of America which lent its services to the state to handle 1950 automobile registrations.

He expects a long queue tomorrow—and the bank closes early on Saturdays is his reminder.



Portable,
Stainless Steel

ELECTRIC BARBECUE ROTISSERIE

California-created for indoor-outdoor barbecuing, broiling, roasting of meats, fowl or game, on motor-driven spit. Standard-current operated! For added details, send for folder. Complete \$189.50

Express collect. Add 3% sales tax for California delivery.

Denslows

at the Desert Inn
Palm Springs, California.

"Other California shops in Carmel-by-the-Sea, LaJolla, Fairmont Hotel, San Francisco."



—Photo by Terry
THE LADY AN'DE BUM—A showing of one of tomorrow night's olio acts at Gaslight Gaieties, presented at the Wards Memorial Hall by the Business Women's club, shows Ann Andrews as a shady character giving the come-on to lady with a fan, Sally Ohrst.

STAGE ALL SET FOR BIG PRODUCTION OF GAIETIES

The stage is all set for the second annual presentation tomorrow night of Gaslight Gaieties, the production of the Palm Springs Business Women's club which made such a hit last year.

There'll be stark drama with villain, Little Nell, and all the props of the gaslit day, there'll be the olio acts and there'll be beer and pretzels, just like in the old days, for the appreciative audience.

The show in all its glory will be presented at World War Memorial building with the curtain, if any, due to rise around 8 p.m. Although tickets have been sold this week.

Inland Urologist section of the Western Branch of the American Urological association will convene in Palm Springs Saturday at the Potter clinic, 1020 N. Palm Canyon drive, Dr. James E. Potter said this week.

Chamber of Commerce facilities have been put at the disposal of the visiting doctors and the Chamber is cooperating with Dr. Potter in an effort to bring the Western Branch convention here next year.

The Western Branch session this year will be held at Yosemite and this weekend's meeting is to acquaint Inland members with Palm Springs so that they will aid in swinging the 1951 session here.

Expected to attend the session with their guests are the following doctors: Donald W. Atchison, Richard H. Boylan, Stanley E. Farley, William E. Gardner, Riverside; Walter Pritchard, Ivan L. Finkleberg, Davis H. P. doll, San Bernardino; Walter C. Johnson, Donald H. Pattison, Eric F. Turkel, Pomona; Robert S. Hamm, Redlands, and many others.

KITCHEN TRICK

TO GET MORE juice from your breakfast oranges, heat them slightly in the oven before squeezing.

HOUSEHOLD HINT

NEED MORE toy storage space? A three-section metal vegetable bin works fine. The curved sections make it easy for a youngster to stow toys away.

RECIPE

POTLUCK CASSEROLE

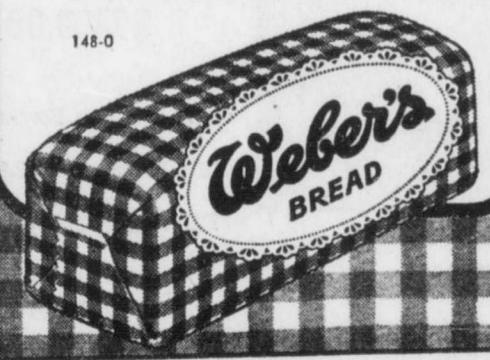
1 No. 2 can cream style corn
3 eggs
3 Tbsp. chopped onion
4 Tbsp. thinly sliced celery
4 broiled sausages
2 tsp. salt
1/2 tsp. pepper
1 c. drained tomatoes
2 slices buttered toast

Combine half the corn with eggs, onion, celery, salt, pepper, tomatoes cut in pieces. Add toast cut in 1/2" cubes. Mix well, pour into 1 qt. casserole. Bake in slow oven (325°) about 45 min. or until set. Heat remaining corn, season and spread over top of casserole. Ring with broiled sausages. Serves 4.

HANDY HELPER

ENRICHED WEBER'S Bread adds enjoyment to any meal from morning toast to late-supper snacks. Weber's gives you extra energy, too, because it contains the vitamins and minerals natural to the whole grain. Serve good Weber's Bread often!

148-0



SONOTONE HEARING CENTER

American Legion Hall
400 N. Bellardo Rd.
Palm Springs, Calif.

WED., FEB. 8, 1950
10 A. M. to 4:30 P. M.

If you have difficulty hearing or understanding, come in for a free demonstration.

WE CAN GIVE YOU BOTH!

R. H. GIBSON
Sonotone of Riverside

Batteries for All Makes of Hearing Aids.

NEW & USED CARS

THIS WEEK'S SPECIAL

'46 Hudson 4 Door Sedan. Drivermaster. Like new. See to appreciate.

'41 Chrysler 8 Highlander \$595

'41 Chrysler New Yorker. An exceptional buy at \$545

THIS IS A SPECIAL!
'36 Ford 2 Door Sedan. Mechanically A1. Has radio and heater \$210

'35 Ford Coupe. New paint job. Tires and motor A-1 shape. \$295

'31 Model A Ford. New motor, transmission. Perfect tires. Has small truck designed for camping. A real buy at \$225

PHONE 4110

Mark O. Torrance

Authorized
Studebaker Agency
Sales & Service

521 E. RAMSEY — BANNING

Board to Decide On Cathedral City Zoning Tuesday

Final action on the Cathedral City zoning plan is scheduled for next Tuesday before county supervisors.

The plan, prepared after long study by the county planning commission has been approved by that body and the hearing before supervisors is the final step.

If the board puts its O.K. on the plan, Cathedral City will be the first community to set up a zoning system under the county ordinance adopted a year ago.

Crocker Addresses Riverside Lions

Facts on the Mt. San Jacinto tramway were outlined to Riverside Lions club Tuesday at their regular meeting in the county seat, by Francis F. Crocker of Palm Springs, a member of the Tram Authority.

Deadline Nearing For Registration For 4 Elections

Another reminder was issued today by City Clerk Louise McCarn that registration for the city election will close in less than two weeks.

Final date to qualify for the April 11 ballot is February 16.

Besides the city election in April, there is a school election in May, a county, state and national primary in June and the general election in November.

Any who have moved since the last election or who have recently moved to the Village must register before February 16 to qualify for all of these elections.

Boyd to Resign County GOP Job At Next Session

Phil Boyd, new chairman of the Republican state central committee, will resign his chairmanship of the Riverside county committee at a county meeting in San Jacinto Odd Fellows Hall, Feb. 10 at 8 p.m.

Boyd said he will resign be-

PALM SPRINGS, CALIFORNIA
Friday, February 3, 1950

cause his statewide duties will make it impossible to continue his county activities.

With Boyd presiding for the last time as chairman, an election will be held to replace him and Superior Court Judge John Gabbert will be guest speaker, discussing "Relations of the

Court to the Average Man."

Designated a Lincoln Day meeting, the event is open to all Riverside county republicans in line with the party's plan to obtain more "grass roots" participation in election activities.

Dr. Errol King of Riverside, county finance chairman, will report.

For Sale

CHECK THIS VALUE

By Owner

PALM SPRINGS' BEST BUY UNUSUAL UNSURPASSED VALUE . . . \$11,500

NEW MODERN

3 BEDROOM HOUSE

Large lot, over 1/4 acre, very close to town. Financing arranged, convenient terms. Heating and cooling in every room. Very best construction throughout. Covered floors, asphalt tile. Approximately 1500 sq. ft. under roof. Lowest price, cannot be replaced. Real tile kitchen and baths, cement driveways, walks, patios. Built by licensed, bonded, insured general contractor.

OPEN FOR INSPECTION
PRICE \$11,500

870 SAN LUCAS

PHONE 24322

SAFeway MID-WINTER CANNED FOODS SALE

STOP! LOOK! READ! Here's exciting news for food shoppers. Outstanding values have been secured for this extraordinary event, featuring popular brands at greatly reduced prices. Lose no time...check this ad carefully...stop in at Safeway and load up. The more you buy, the more you save.

GRATED TUNA 5 6-oz. cans 1.00
Torpedo, light meat. Stock up today.

PEAS 3 17-oz. cans 49¢
Del Monte Early Garden. Medium Sizes

TOMATOES 2 28-oz. cans 27¢
Gardenside Standard

LUNCH MEAT 3 12-oz. cans 1.00
Tempt Brand

TOMATO JUICE 2 46-oz. cans 43¢
Sunny Dawn. (18-oz. cans, 3 for 29¢)

TOMATO SAUCE 6 8-oz. cans 33¢
Del Monte

PEACHES 2 29-oz. cans 35¢
Castle Crest. Choice Sliced or Halved Clings

CHERUB MILK 3 tall cans 29¢
Del Monte Golden Packed Cream Style

CORN 3 17-oz. cans 35¢
Sugar Belle 17-oz. can

PEAS 3 for 39¢

Preserves 4 10-oz. jars 1.00
Empress Strawberry Apricot or Peach Pineapple 10-oz. 2 jars 29¢; Peach or Plum, 10-oz., 2 jars 25¢

Corned Beef 12-oz. cans 39¢
Libby

Libby's Hash 16-oz. cans 31¢
Corned Beef Dubuque

Hash 16-oz. cans 29¢
Dubuque

Vienna Sausage 2 4-oz. cans 29¢
Dubuque

Potted Meat 2 3-oz. cans 13¢
Dubuque

AIRWAY COFFEE 1-lb. bag 59¢

LARGE EGGS dozen 43¢
Oak Glen GRADE A

CHEESE MILD lb. 43¢
Oregon Cheddar

FRESH BUTTER lb. 67¢
Dairy Glen First Quality.

Seaside Beans Lima 2 20-oz. cans 21¢
Cut Green Beans 2 19-oz. cans 39¢
Briggate. Fancy

Sweet Peas 3 20-oz. cans 29¢
Gardenside Std 5-Sieve

Niblets Corn 2 7-oz. cans 19¢
Mexicorn, 2-12-oz. cans 33¢

Corn 17-oz. cans 23¢
Highway Golden Cream Style

Golden Yams 22-oz. cans 21¢
Royal Prince

Pork & Beans 30-oz. cans 35¢
Van Camp's (16-oz. cans, 2 for 21¢)

Chili Con Carne 15½-oz. cans 29¢
Gebhardt's with beans.

Chili Con Carne 16-oz. cans 27¢
Hormel's with beans.

Campbell's Soups 2 10½-oz. cans 29¢
Chicken, Cream Chicken, Chicken Noodle, Cream Mushroom.

Rancho Tomato Soup 2 10½-oz. cans 15¢
Tomato Soup

Canned Milk (Small, 4/23c) can 11¢
Carnation tall can

KEEP UP TO DATE BY USING THE FAMILY CIRCLE MAGAZINE

LOOK SPECIAL MEAT VALUES!

HEN TURKEYS lb. 59¢
Gov't Grade "A" Oven Ready

POT ROAST lb. 47¢
Shoulder Blade Cuts, From U. S. Graded GOOD Beef

SLICED BACON lb. 42¢
Grade B Layers

Produce prices effective through Sat., Feb. 4, only.

LOOK SPECIAL PRODUCE VALUES!

POTATOES U.S. No. 1 Russells, In Paper Bag 10 lbs. 45¢
Northern Pippins For Pies or Sauce

APPLES 5 lbs. 19¢

GRAPEFRUIT Desert Thin Skinned lb. 5¢

SOUP 3 10½-oz. cans 29¢

SPAM 12-oz. can 37¢
Hormel's Miracle Meat
Serve hot or cold.

PEACHES 2 29-oz. cans 33¢
California Days, Halved

CHERRIES 2 19-oz. cans 49¢
Honeybird, Red, Tart, Pitted

APPLESAUCE 2 20-oz. cans 25¢
Lakemead

SOUP 3 10½-oz. cans 29¢
Campbell's Tomato

GRAPFUIT JUICE 46-oz. can 33¢
White Magic

\$32,000⁰⁰ IN BIG PRIZES!
Details and entry blank at Safeway.
3 PARKARD SEDANS
400 WESTINGHOUSE
HOME APPLIANCES
White Magic Granulated Soap
23-oz. 46-oz. pkg. 43¢

SAFEWAY

PRICES (EXCEPT PRODUCE) EFFECTIVE THROUGH SAT., FEB. 11, 1950, AT SAFEWAY STORES IN THIS AREA.
Sales tax added to regular prices on taxable items.
Right to limit reserved. No sales to dealers.

LOWER FIRE INSURANCE RATES BELIEVED NEARER

Arrested by police early last Tuesday morning for erratic driving in her 1940 Pontiac coupe was Thelma D. Nelson on P. C. 502, drunk driving. Released on bail, she is set to appear before Judge Eugene Therieu this morning.

Possibility of lower fire rates in the Village were discussed earlier this week by City Manager Russell Rink and Fire Chief Bill Leoniosi with John Colton, southern district engineer for the Board of Fire Underwriters on the Pacific coast.

With the thought that it is still a long way off—a long-range program must be undergone in the development—yet it is possible that this may be done.

At the present the Village is still under the original recommendation of the board made in 1938 at which time a different

type and size of water main was specified.

In stallation of the new fire station at the corner of Ramon road and Sunrise way will enhance the Village's prospects of a quicker change of rates, it was said, and this will be done according to the plans and specifications of a new station recently built in San Diego. Plans were received for this last month from the beach city for Village use.

Prize Winning Artist in Town

Brownell McGrew, nationally-named artist, and winner of first, second and third prizes at the recent San Jacinto art contest, is now a resident of the Village with Mrs. McGrew with residence at the Lone Palm where he expects to stay for the season. Set to do portraits locally during the coming months, he is recent winner of the Stacey fellowship, a \$1500 award. He has portraits in the National Academy of New York.

EXCITING AND SPECTACULAR! are the panoramic desert vistas from this 32 acres, R-4 and E-2 Zoning facing South Palm Canyon Drive, 950 feet frontage, 1530 depth. **ENCHANTING AND LOVELY!** are its golden hills and purple canyons. Roads and city water already in. Seven level view sites for homes. Some excellent hotel sites. **ALL 32 ACRES FOR \$55,000 ON TERMS.** Any reasonable offer considered. SEE THIS TODAY!

Terry Ray • Guy Anderson

ASSOCIATES: Ann Metcalf - Frank Galvan
773 N. Palm Canyon Drive Palm Springs
Phones: 2064 - 6735 - 25475 - 25223 - 6374

Sunshine Properties Exclusively

A HOME PLUS AN INCOME

BRAND NEW TRIPLEX—Live in one unit, rent the other two.

- Located in the Warm Sands Park rental unit area.
- Large oversized corner lot with unobstructed view of the mountains.
- Many features you will like. Quality of the building, color harmony, large view windows, spacious closets, sound proofed walls, steel sash, panelray heat, tub and shower in each bathroom, cooling system throughout.

\$22,500

773 N. PALM CANYON

PHONES: 2064 - 6735 - 25475 - 25223 - 6374

Terry Ray • Guy Anderson

Sunshine Properties Exclusively

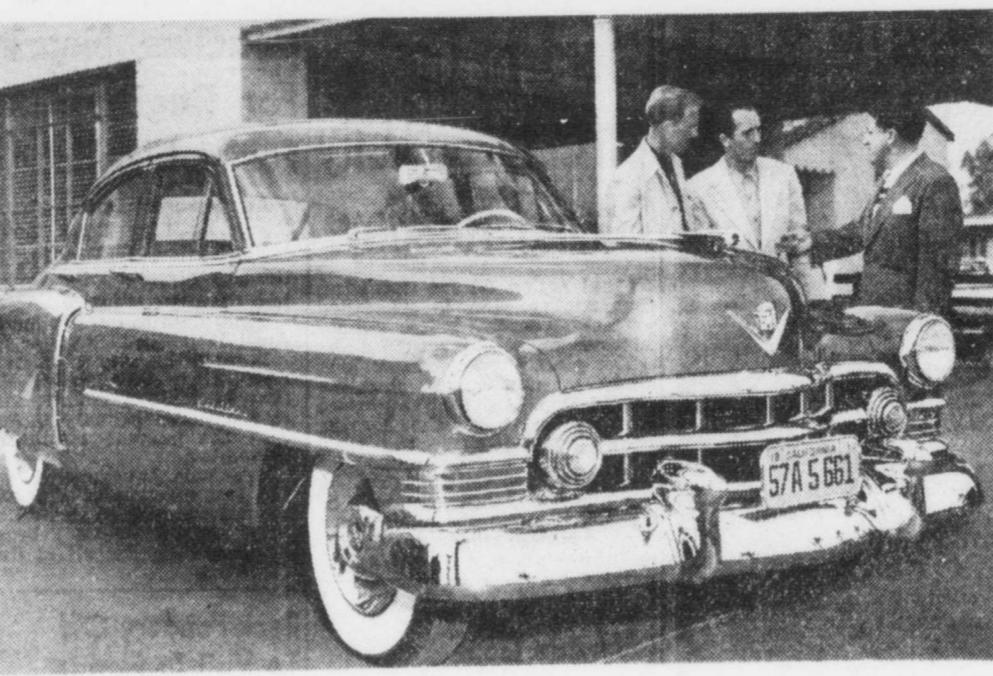
MORE THAN YOUR MONEY'S WORTH!

... and then some
in these two exceptional
Desert houses



\$19,500

will buy this furnished 3 bedroom, 3 bath home in South Palm Springs finest area. Private patio and many citrus trees plus other planting. No longer suiting the needs of the owner, this is one of the best values offered this season. Will consider cash offer.



FIRST HERE—Peter B. Sheptenko, realtor, center, is shown receiving the keys to the first 1950 Cadillac delivered in Riverside county by local Cadillac dealer Ed McCoubrey, right, and his sales manager, Jack Suphen, left.

—Gayle Studio Photo

Scouts to Sell Rodeo Programs At Polo Grounds

Members of troop 39, Boy Scouts of America, will be on hand at the Polo Grounds tomorrow and Sunday handling sale of the rodeo programs. In addition, there will also be members along Palm Canyon drive during the course of tomorrow's parade to distribute the programs.

Out of each dollar, Dunkerley shows 24 cents is used for publicity, 22 cents for advertising, 13 cents for convention procurement, nine for visitors bureau, eight for tramway promotion, eight for past promotions, seven for business services for members, five for sales and four for the chamber business quarters.

If sales from the programs reaches enough height to warrant it, a boy will be sent to the national Jamboree at Valley Forge, Pennsylvania, this summer and a three-week tour of the United States by train. One outstanding boy is being sent by the Palm Springs Rotary club, sponsor of the troop, and funds received from sales of the program will make it possible for the inclusion of another outstanding scout to make the trip.

Another large audience, such as applauded the first of the series, the appearance of Nino Martini last month, is expected to attend.

Two more concerts will follow: Rise Stevens in March and Victor Borge, pianist, in April.

The concerts are sponsored by the Allied Artists association and President Andrew Lester has appointed Mrs. Alberta Babcock and Gustav Patzner as co-chairmen of the committee in charge.

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Indians and Beaumont Meet for Title Tonight

Season's Big Game Set for Local Floor

losing to Hemet. Beaumont has won from Elsinore, Hemet and Perris, losing to Coachella.

Palm Springs has San Jacinto and Elsinore left after the Beaumont game while Beaumont still has Banning and San Jacinto left.

The records of the two teams:

PALM SPRINGS		
58	Coachella	40
36	Banning	15
31	Hemet	42
48	Perris	32
173		129
BEAUMONT		
38	Hemet	34
36	Elsinore	43
45	Perris	43
51	Coachella	53
190		

Things will be popping tonight in the high school gymnasium when Coach C. E. Ballagh's Indians stack their chances for the Riverside County League basketball crown against Beaumont high, pre-season favorites to win.

The two teams are tied with three games won and one lost each and the winner should go on to take the crown as both have second division teams left on their schedules.

Coachella high, in a four-way tie for third place, accommodated the Indians by defeating Beaumont last week. That was the Pass city's only defeat in league play. Hemet came to Palm Springs after two upsets and won from the Indians, the latter's only defeat in league play.

The Indians have won from Coachella, Banning and Perris, and

Sunshine Boys Entertain Club

Jimmy Davis and his Sunshine Boys from The Stables gave the Lions club and guests—sons of members and members' friends—a tuneful session yesterday noon at the Chi Chi.

It was Fathers' and Sons' Day and Police Chief Gus Kettmann was in charge of the program.

PALM SPRINGS Cash Registers & Stationers

Sales - Service
Supplies - Rentals
Artist Supplies
Scales



472 No. Palm Canyon Dr.
Phone 2367

PALM SPRINGS FORECLOSURE

3 bedrooms, 3 baths, lot 133x200.
Near Racquet Club.
Best Offer Takes.

OWNER ON PREMISES
UNTIL SUNDAY NIGHT
543 Santa Catalina Road

Best Wishes to Palm Springs Rodeo Association

The All-Steel Chain Link Fence Around Rodeo Grounds and Baseball Park built by the

Los Angeles Fencing Co., Inc.

with Offices

RIVERSIDE and LOS ANGELES
Phone 2241 CLEVELAND 63193

"L. A. Fencing Company have built Fences since 1907"

THE TRAMWAY

The Most Complete and Accurate Story

Facts and Pictures

Exclusive in The Villager

FEB. ISSUE THIS WEEKEND
At Your Newsstand

500 Copies Sold In Advance!
The Supply Will Be Exhausted!

PALM SPRINGS VILLAGER

Ph. 2714



'50 LINCOLN-COSMOPOLITAN MAKES DEBUT—Sleek and luxurious, the first 1950 Lincoln Cosmopolitan to be delivered to Palm Springs stands proudly for inspection. Palm Springs Lincoln-Mercury dealer, Ballard "Jack" Jenkins (wearing hat) opens door to join onlookers in a peek at the all-new custom interior.

PALM SPRINGS, CALIFORNIA
Friday, February 3, 1950

The Desert Sun—

POLICE PISTOL TEAM GETS BID FOR SHOOT

Invited to participate in a tri-county shoot for score at El Centro February 17 were members of the local police force, it was learned yesterday.

To be led by Rangemaster Dale Thompson, a four-man team will represent the Village with the others being Captain Orest Johnson and Officers Ted Greene and W. L. Jessup.

Police Chief August Kettmann said that the members of the local force had all registered

with the highest team scores in the FBI 35-hour training last fall and that he expected the local representatives at the El Centro shoot, which will include all FBI-trained officers from Riverside, Imperial and San Diego counties, would place high in the final results.

Last week the group traveled to Riverside at a county-wide peace officers shoot in which Captain Johnson "got hot" and wound up with one of the top scores of the day.

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UNFURNISHED NEW SPANISH TYPE HOME

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1/2 block east of Palm Canyon Drive.
Within walking distance of Plaza.

Large living room, dining alcove, large kitchen, 3 bedrooms, tenant. \$110 per month.

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THIS HOME IS FOR SALE

To a highly successful business man and his family, over whom the desert has cast its spell, who desire to become part of this winter paradise... and who seek absolute perfection in desert living.

Here is a superbly designed, custom-built home to match one's fondest dreams and expectations. It is ready for the new owners to walk in and indulge themselves in luxurious, comfortable living, with justified pride of ownership.

This remarkable, owner-built, U-shaped, desert ranch house is conveniently located in the famous Shadow Mountain Estates of Palm Desert, California (12 miles southeast of Palm Springs), conveniently close to the delightful Shadow Mountain Club, and to all social activities of the region.

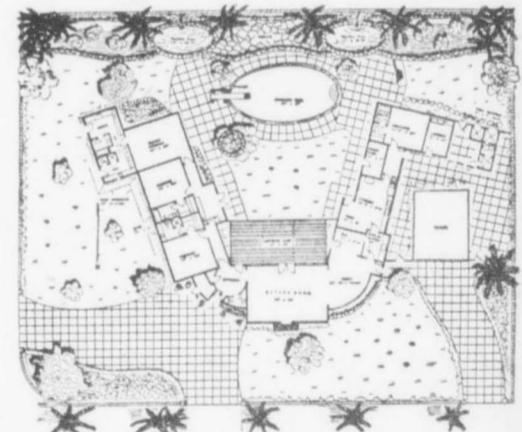
It stands in a setting of exquisite taste in landscaping. The house, patio, and heated swimming pool provide completely self-contained facilities, with absolute privacy, for the most fastidious tastes.

There are three huge double bedrooms in the east wing, each with dressing room and bath. A 30'x20' living room, with fireplace, forms the base of the "U". Kitchen, service facilities, and servants' quarters are in the west wing.

Each sumptuous room is a masterpiece of good taste. The dining room and bar, serving both living room and patio, are as unusual as architectural genius can make them. From the long one sees inspiring views of snow-capped San Jacinto and San Gorgonio.

Every luxury and convenience that money and superb creative talent could provide have gone into this home. It has everything... 40' heated Paddock pool, with outside showers and dressing rooms; all-electric kitchen; laundry, incinerator, refrigerator, deep freeze; "piped" music; exterior floodlighting; outdoor fireplace; beautiful lawns with sub-surface sprinkler system, and lawn furniture; terraced ponds with waterfalls. Completely furnished to the most minute detail. Concably staffed by experienced "desert people."

Completed only last spring, this home already has "traditions." A leading national columnist wrote, "It's the showplace of the desert." Recently used for scenes of a feature picture. Celebrities have graced this home with their presence.



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Condensed Specifications:

- Bermuda-type roof of color-treated, vermiculite tile, with wide eaves; lava brick side walls; both fire-resistant.
- Yorkair combined heating-air conditioning system provides continuous comfort. Solex heat-resistant glass in master bedroom.
- Indoor living features include cove fluorescent lighting; acoustical treatment; specially designed furniture, doors, and hardware.



If you would like to know more about this luxurious home, send for the pictorial booklet, "An Invitation to Gracious Living in the Desert," illustrated above. Address P. O. Box 285, Palm Desert, Calif. Or... If you are in Palm Springs, write, call or see owner's authorized agent, Edith Eddy Ward, at the Shadow Mountain Club, Palm Desert, Calif., and make arrangements to inspect this home. Phone Palm Desert 7-6911.

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IF IT'S A QUESTION OF WHETHER TO BUILD OR TO BUY A HOME ON THE DESERT . . .

Consider these advantages:

- The New Owners can take possession of this extraordinary home now... at the start of the season.
- They can take over with all the pride they would enjoy had they planned, built, and furnished it... with none of the headaches.
- They can buy this home for less than cost of replacement.
- And they will be the proud owners of the finest home in the region.

Why wait another year? Investigate now.



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Phone Palm Springs 6551

... She knows this means her driveway will receive as much consideration as the largest job they handle, and become a drive of LASTING beauty because they work with the best in paving materials. . .

The Desert Sun
JLM SPRINGS, CALIFORNIA
iday, February 3, 1950

**Anne Triola
Opens at
Palm House**

One of the tops in the entertainment field, Anne Triola, opens Wednesday night, February 8, at the Palm House for a week's engagement. The old looking comedienne has her sophisticated, tree chicings in some of the smartest clubs in America. This is her but in Palm Springs. A one woman show in herself, Miss Triola is best known for her acting on stage and screen. Following a two week engagement she leaves to start her new picture in Hollywood.

† Simsarian Home

Guests of the Henry Simsarians this week were Mr. and Mrs. Arthur Grohs and their two sons. Mr. Grohs is purchasing a setting of Lassen county, and he spent several days at a state setting held at Coronado.

**HOLLYWOOD'S
New
Country Club
HOTEL**

Hollywood's new \$2,000,000 hotel offers ultra-modern conveniences, perfect location, together with advantage of resort atmosphere. A new design for living... complete enjoyment... round-the-clock activity... at a comparable cost of ordinary hotel accommodations!

From \$6 Daily—\$135 Monthly
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SAM'S
EL PASEO
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(1) Garden Fresh Vegetables—
and Fruits that are always
dependable
(2) Famous Elgee Meats
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AND DELIVERED
CHARGE ACCOUNTS AVAILABLE

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TWA's famous
CONSTELLATIONS
New York
Chicago
and all points EAST
OR
ECONOMICAL, NEW
SKY COACH SERVICE
DC-4's

See or Call Your Local Travel Agent



**Lerman's Ranch
Scene of Picnic
For Vacationers**

Desert Inn guests flocked en masse to Lerman's Ranch, on the desert, Thursday, Jan. 26, for another of those popular twice-weekly picnics put on so ably by Social Director Helen Williams and Desert Inn Cowboy Host Johnny Boyle. Included in the group were Mr. and Mrs. F. A. Ernst, Mrs. Edward H. Harrington, and Mrs. Walter M. Hansen, Seattle; Dwight Partridge, Raymond E. Meek, and Mrs. Yvonne Garchery, New York City; Miss Helen Prentice and Miss Enid Weber, Yakima, Wash.; Mr. and Mrs. William Miller, Pittsburgh, Pa.; Mrs. Wilma Day, Los Angeles; Mr. and Mrs. Edward Brooks, Mrs. Marney Brooks, and Dwight Brooks, Minneapolis, Minn.; Mr. and Mrs. A. F. MacDonald, Berkeley, and Lawrence V. Britt, Grosse Point, Mich.

**Mabel Potter
Will Marry
Ed Wills**

The engagement of two popular young Villagers was confirmed yesterday by Dr. and Mrs. James E. Potter when Mrs. Potter returned from Los Angeles with her daughter, Mabel Ella, who will marry Ed Wills, son of Mr. and Mrs. Arthur E. Wills.

The wedding is scheduled for the Easter holidays when Mrs. Potter hopes that her daughter Mildred will be able to fly out from Emerson College which she attends in Boston, to serve as maid of honor.

Mabel Potter is a graduate of Palm Springs High and has been attending USC. She will not continue through the second semester, however, but returns to be with her parents until the wedding.

Mr. Wills is a graduate of Palm Springs High where he was valedictorian of his class. Since school he has established his own cleaning business in Indio. His parents, Mr. and Mrs. Wills, own the Plaza Cleaners here, which they established many years ago.

**Desert Inn
Guests Enjoy
Tenthouse**

A large group of Desert Inn guests attended the Tenthouse Theater Thursday night with Easterners in the group highly praising the performance and setting of Night Must Fall. Californians praised it too, but Easterners have established a reputation as drama critics.

Among those at the play were: Desert Inn guests Mr. and Mrs. George W. Cable, Vista; Mr. and Mrs. A. F. Lleurance, San Marino; Mr. and Mrs. William Miller, Pittsburgh, Pa.; Mr. and Mrs. F. A. Ernst, Seattle; Mrs. Howard Finn and Miss Barbara Finn, San Francisco; Mrs. Yvonne Garchery, New York City; Mrs. Gifford G. Wills, San Francisco; Mrs. W. P. Smith, Wayzata, Minn., and Social Director Helen Williams.

**Birthday Party
At Doll House**

A happy birthday party at the Doll House Sunday evening honored Mrs. Joseph E. Walsh of N.Y., when her sister Mrs. Gordon Duchess Turnpike, Poughkeepsie, Krysian and Mr. Krysian of Calle de Marcus, entertained with a dinner for her. A big birthday cake was ushered in to Happy Birthday by the Guadalajara Tro following dinner.

Guests included Mr. and Mrs. Ray Cope of Idaho, Art Mead, also Idaho, and Miss Alma Langford of Pomona.

**Eddie Silvermans
Host Dinner Party**

Saturday at the Racquet Club Saturday night were Mr. and Mrs. Eddie Silverman who arrived last week from Chicago with their family for a stay of several months at the club. Guests included Mr. and Mrs. Van Heflin, Mr. and Mrs. William Perberg, Bob Cobb and Mrs. Lou Wasserman.

**Hasty Heart Hero
Visitor in Village**

Attracting attention at the Racquet Club, where every other member is a major star, was Richard Todd, Irish actor with a beautiful speaking voice who came in with Mrs. Todd. His most recent picture, shown in P. S. last week, was the heart-breaking and effective tear jerker, "The Hasty Heart," in which he played the lead. He was accompanied by Mrs. Todd.

**Ackers Entertain
Relatives Here**

Mr. and Mrs. C. H. Acker, 354 North Calle Santa Rosa, entertained Dr. and Mrs. Frank Howe of Deadwood, South Dakota and Mr. and Mrs. Thomas Huston of Long Beach this week.

Mrs. Acker is a sister of Dr. Howe and Mrs. Huston. Golf and a tour of the city delighted the visitors.

**Resident Returns
From Turkish Trip**

Mrs. Elaine Childs Eiser of Tamarisk Road returned last week from a trip to Turkey where she went to visit her son, Lt. Col. Fred Eiser, U. S. Army, who is attached to an army group stationed in Turkey.

Mrs. Eiser spent most of her visit in Ankara where her daughter-in-law and grandchildren have a house. She made the trip to and fro by plane.

Holidays Here

Mr. and Mrs. Bob Hoover are at the H. Earl Hoover home for the school holidays. Mr. Hoover is a student at USC.

**• Trusses
• Elastic Hosiery
• Abdominal Supports
"A complete
Prescription Shop"**

**THE PROFESSIONAL
PHARMACY**
1081 N. Palm Canyon Ph. 2741

Tenthouse Theatre

Ramon Road at Palm Canyon Dr.
"In the Round"
COMFORTABLY HEATED



Sunday Matinee
2:30

NEXT WEEK—"MALE ANIMAL"

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Gen'l. Adm. \$2.50 inc. tax
SUNDAY MATINEE SPECIAL PRICE \$1.25 PLUS TAX



What,, No Saris, Lukas Wants to Know

"What? No saris?" says Actor Paul Lukas, politely covering a yawn.

Mr. Lukas was immediately surrounded by a bevy of local beauties upon his return to Palm Springs and Normandy

Village from his recent trip to India. In spite of a heavy working schedule on the picture, Kim, Mr. Lukas came back thoroughly sold on the native sari worn by the East Indian beauties.

Girls listening in on "My six weeks in India and how I shot my little tiger" are Vickie Zeldorff, Jane Beard, Margie Phillips and Audrey MacFarlane.

—Bernard of Hollywood Photo

Social ACTIVITIES

AROUND THE VILLAGE IN SIX MINUTES

WITH PRISCILLA CHAFFEY

Everybody having a pretty good time this week—in a quiet way. The mass hysteria of the large and fabulous party taking a back seat for the nonce and in its place the small dinner followed by bridge or conversation. Nobody likes to mill about in a mad hassel better than Mrs. C. ... on the other hand, something very satisfying, and probably more civilized, about the small group and the intelligent converse.

Small Dinner Front

Good lawyers aren't supposed to be surprised ... but none the less Carol Shaw managed to surprise her legal light, Lucian Shaw, Monday night with a dinner party in honor of his birthday. Cocktails proceeded dinner in the Shaw hacienda on Mesquite Avenue. Guests included Mr. and Mrs. George Ripley, Mr. and Mrs. Austin G. McManus, Mr. and Mrs. Bill Dunkerley and newcomers to the community Mr. and Mrs. George Zain whose house was recently featured in the Time's supplement "Homes."

After dinner the conversation ranged around on how to develop communities—in which Mr. Zain ranks as a qualified expert, for he developed the Miracle Mile in Coral Gables, Florida, from an itzy-fizty six million dollar project to an 84 million enterprise, in four years. Now he's resting!

Sunday evening Lib and Gus Kettmann had Sunday night supper at Warm Sands with son and Judge and Mrs. James Mr. and Mrs. Harold Garabaldi.

Ice Follies

Mentioning the magical name of Max (what difference does it make?) Dresdner, reminds us of the Ice Follies at his Del Tab quilt, which are something nice to remember and if you haven't seen them, see them. Very exciting and sensational and beautiful. What makes them fun is that the ringside customers practically get in the act—the boys and girls on the ice are so expert they can swish by with an inch to spare and the customer thinks "E' Gad, they nearly GOT me that time!" We talked to George Arnold, the star of the show and head of the troupe about this and he allowed it was an icicle illusion. "We try to make it seem like a hair's breadth of distance, because it's more exciting for the spectator, but actually it's a safe and solid margin." They seem to have lots of fun swooshing around and whirling on a dime.

The trouble with having a thousand track mind is that it's always barreling off on track one thousand and one. What we had in mind, STILL talking about Max (is no never mind) Dresdner, was what fun it was when he was having his Big Feed with the Boot Hill Boys down at the Palm House. There's nothing like a little feedin' to pep up community interest in things. Feedin' for fun, natch, not for fatal.

**Broiled Steak Picnic Out
On Desert for Guests Here**

"Just like a movie set: a long [steak-eaters, including Mrs. Edward Harrington, Mrs. Walter Hansen and Mr. and Mrs. F. A. Ernst, Seattle, and Miss Enid Weber, Yakima, Washington; Mr. and Mrs. W. R. Howell, Stockton; Mrs. Frank Young, Long Beach; Dr. and Mrs. A. F. MacDonald, Berkeley, Mrs. Wilma Day, Los Angeles, and Mrs. Howard Finn and Miss Barbara Finn, San Francisco, Calif.; Mrs. W. P. Smith, Wayzata, and Mr. and Mrs. T. H. Wilson, St. Paul, Minnesota; Mr. Howard Flint, Birmingham, and Mrs. Lawrence Britt, Grosse Point, Michigan; Mrs. Hazel Johnson, Cedar Rapids, Iowa; Mr. Dwight Partridge, and Mrs. York, N. Y.

Representatives of 13 cities in six states comprised the roster of

**Frances Donavan,
Drama Artist at
The Inn Sunday**

Frances Nash Donavan brings

Broadway to the Desert Inn in

dramatic recreations of stage

successes Sunday evening, Feb-

ruary 5. Native to the middle-

west but now residing in Cali-

fornia, this charming, gifted,

and tremendously versatile

young actress has been promi-

nently identified with the many

facets of the American theater

radio, little theater groups and

recital tours from coast to coast.

She has studied and coached with well-known teachers in

Boston and Provincetown, Mass.

Vienna, Austria, and Hollywood.

For guests of the Desert Inn

she offers a wide repertoire of

current hits and favorites of

seasons past, ranging from light,

gay comedy to stark, serious

drama.

For Sale

10 Acres

The largest parcel of its kind in the city of Palm Springs, 660 feet of Blvd. frontage on Ramon Road.

ALL UTILITIES IN
Worth over \$3,000 an acre.

Owner will take

\$19,500

For Entire 10 Acres

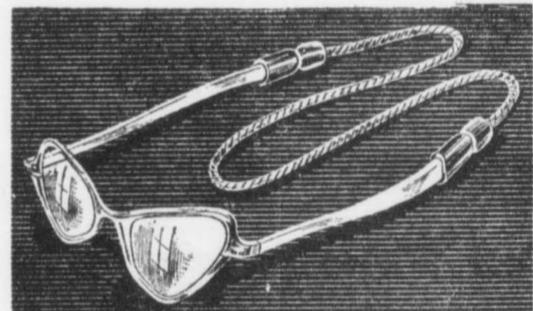
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Exquisitely fashioned in 18K Gold Plate... the DeLuxe SPEC-CHAIN... slimly elegant... designed to keep your glasses within handy reach at all times. The rubber gripper is streamlined to firmly hold the temple bars of most glasses and they smartly dangle when not in use.

\$2.50

Denslows

on the Desert Inn Grounds
Palm Springs, Calif.

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NO DISROBING

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NIAGARA HOME REDUCING UNITS CO.
SUITE 1012 GUARANTY BUILDING, 6331 HOLLYWOOD BLVD.

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and Exclusively for Ladies
Acquire New Slenderness
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LAKE ELSINORE

California's Version of
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Milk and Reducing Farms

REDUCE - RELAX - REST

Individual diets planned for
you alone under registered
nurses supervision.

Birthdays On Program At Biltmore

This has been birthday week at the Biltmore, as two prominent guests were entertained on their natal day. First to receive ovations was Herman "Cork" Bryant, who was given a cocktail party by Mr. and Mrs. Harry Cowan, New York City. Also enjoying a return visit this season are Mr. and Mrs. E. W. Amyes of May.

Moonlight Steak Ride to Andreas

A moonlight steak ride to Andreas Canyon left Ramon Stables Thursday night with the riders Dr. and Mrs. J. White of Vancouver, Mr. and Mrs. C. E. White, also Vancouver, and B. Schindler. Going along as master cooks and entertainment were cowboys Ray Buntens and singer Frank Dean.

Upon their return to the stables, Stella Davis and "Swede" Davis, Ramon owners, met the party with a big open fire, hot coffee and cookies. The same group will repeat the ride on Sunday.

Star boarders at Ramon Stables are the six highly educated Pintos which Monty Montana and his wife will use in their performance in the rodeo this weekend.

Refreshing Program for Club Women

By RUTH MARTIN

Something new, refreshing and brilliant in entertainment is promised for the afternoon program of February 6 at the Palm Springs Woman's club when Miss Alice McIntire, monodramatist, is scheduled to appear in a series of original, humorous and dramatic skits.

Miss McIntire is a versatile young artist whose vivid character portrayals sparkle with humor and human interest and she is equally at home in more serious dramatic impersonations. She is a great favorite with all clubs and groups demanding the highest type of talent and where artists of marked ability are selected to please discriminating audiences. Possessed of fine stage presence, a voice of pleasing quality, and much charm and ability, Alice McIntire is sure to offer a most enjoyable hour of entertainment.

Mrs. Charles E. Glass, chairman of the program committee of the Woman's club, will introduce the guest artist at three o'clock in the afternoon on February 6. Admission will be by guest card or the usual admission of \$1.20. The public is most cordially invited to attend and a most delightful program is assured.

Local Square Dancers Win Sweepstakes

Palm Springs top square dancing team do-si-doodled off with the first prize (\$25.00) at the square dance contest held at Cathedral City Saturday night. The Palm Springs team not only knows its figures, but all were costumed in colorful, matching outfits.

Members of the Palm Springs team were Hutch and Billie Moseley, Chuck and Virginia MacDonald, Bill and Lois Lux and Shirley and Jimmy Copper.

Off to town this week to see about material for new costumes was Mrs. Moseley, official costumer for the group. A square dance outfit in the top bracket, takes ten yards of material, and must have matching shirt for papa.

Night Must Fall, Showing
At Tenthous, Powerful
Production and Well Done

Night Must Fall, this week's offering of the Tenthous Theatre, is one of the most powerful productions yet offered local patrons of the Muse by Producer H. M. Rogers. In most respects it surpasses any play yet shown at the mammoth tent.

Michael Ferrall, director of all the Tenthous productions, was cast in the lead role of Danny, the psycho-killer, acting the part in a convincing manner — at times — but at times apparently over-acted to dim the effect of suspense required in this particular role.

"Great," was the comment of most opening-nighters at the performance of Gertrude Kinnell in the role of Mrs. Branson, the despotic hypochondriac in a wheel-chair, and Robert Nash turns in a most convincing and realistic performance as a stuffy, typical British "bore."

Excellent, too, were the work of Helen Stenborg and Christy Palmer as the independent cook and the pregnant maid, respectively. Alta Wilson as the nurse and Barnard Hughes as the Scotland Yard inspector, both did superb work in their brief appearances.

Tomorrow, 8 p.m.—Guest lecturer: Mr. Harry Aleson of Balboa showing his exciting color movie on "700 Miles Down the Green and Colorado Rivers," the pictorial record of a boat-trip from Green River, Utah, to Hoover Dam, Nevada. Mr. Aleson and his partner, Mr. Larabee, conduct summer boat trips regularly down both the San Juan and Colorado Rivers. This is Mr. Aleson's second appearance before Museum audiences this season. This program will be held at the Frances Stevens Grammar School on North Palm Canyon Drive. No charge. Museum members will be given priority seating until 7:30.

Monday, 8 p.m.—Desert Stamp group meeting, George Miller in charge. Program to be announced. Public invited; no charge.

Tuesday, 8 p.m.—Films: "The Gift of Ts'ai Lin: Paper," "Sightseeing at Home," "Principles of Electricity," "Borax—From Desert to Farm," and "Unseen Worlds." Open to the public without charge.

Wednesday, 8 p.m.—At the Town Hall of Cathedral City, Lloyd Mason Smith with a program of colored slides on "The Petrified Forest of Arizona." Open to the public without charge.

Thursday, 8 p.m.—At the Town Hall of Cathedral City, Lloyd Mason Smith with a program of colored slides on "The Petrified Forest of Arizona." Open to the public without charge.

Services and burial were held in Anchorage early this week.

Word reached Villagers this week of the death of George F. Marsh in Anchorage, Alaska, last Friday after a short illness. He was attended by his only surviving relatives, his widow, Ethel, and a brother Charles and his wife of Oakland, all of whom arrived there the day before his death. The Marshs had lived in the Village during seasons for the past 10 years and own a home here. Mrs. Marsh intends to come to Palm Springs shortly to resume residence in the Village.

Services and burial were held in Anchorage early this week.

BARTENDER

Available
For Private Parties

References Furnished
Phone 5526

Howard Ethridge



Santa Ana Girl To Be Bride of Dick Moseley

Richard Lewis Moseley, son of Mr. and Mrs. Hershel (Hutch) Moseley, will be married Sunday afternoon at St. James Episcopal Church in Los Angeles to Miss Maile Parkhurst, daughter of Col. and Mrs. George Parkhurst, U.S. Army, Ret., of Santa Ana. The young couple, both of whom are students at USC, were in the Village last weekend persuading mama and papa Moseley that it's silly to wait to be married in June, which was the date originally planned, when you can be married in February. They won the argument.

The big church wedding at St. James on Sunday afternoon at 3:00 o'clock, will be followed by a reception in Santa Ana at the Tom Clarke home. Six ushers and six bridesmaids, all USC friends of the popular couple, will attend the bride and groom with Mr. Moseley's best man Lloyd Reid, USC student.

Miss Parkhurst will wear a pale green suit with dark green accessories, while her mother will wear gray and navy. Mrs. Moseley will wear dark blue with matching accessories.

The bride is a graduate of Stevens College and is a Phi Beta Kappa. She is majoring in science at USC but will give up the higher learning to keep house for her bridegroom.

Mr. Moseley is a chemistry major in his second year at USC. He is a graduate of Palm Springs High and has resided in Palm Springs for eight years.

Following a short honeymoon, the couple will make their home in Los Angeles on South Wilton Place.

Kenny Sims Now Entertaining at Saddle, Sirloin

Dave Lyons, owner of Saddle and Sirloin, announced a limited engagement of Kenny Sims, widely known for his imitable style of piano and songs. Patrons of Saddle and Sirloin will remember his appearance two years ago at this popular Palm Springs restaurant. Sims recently appeared at the Georgian hotel, Santa Monica and the 400 Club, Washington, D. C. where he delighted guests with his a la Dwight Fisk style of music from classical to boogie. He has appeared on radio and television. He opened at the Saddle and Sirloin last Tuesday night.

Arts and Stars At Ingleside

Janet Blair, movie star, who will play the lead in famed South Pacific when it opens in Los Angeles, May 22, is a guest at Ingleside Inn. Also in the artist division, Pola Negri, who has returned for more desert, and the beloved juvenile, Margaret O'Brien and her mother.

Word comes from Frances and Harry Batchelor that they are on the Isle of Capri. They say it's fun there, and the weather's great.

Now Available . . . FAMOUS FORSTMANN MATERIALS

MEN'S SLACKS MADE TO ORDER

FINE SELECTION—

Ready made Slacks for Women
Sport Shirts for Men.
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SWEATERS SKIRTS BLOUSES

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202 N. Indian Ave. — Next to Greyhound Depot
OPEN SUNDAY

READ YOUR SUN CLASSIFIED ADS

The Desert Sun—7

PALM SPRINGS, CALIFORNIA

Friday, February 3, 1950

Ruth Dunham of Palm Springs. The retiring officers and the caller were presented with gifts in appreciation of their services during the past year.

All reported having a grand time and the newly elected officers are planning many interesting things for the coming year. There were a number of out-of-town guests present from Indio, Coachella, Redlands and Palm Springs.

For dining that's Deliciously Different

it's the

ROSSMORE HOTEL

1450 N. Indian Avenue

Cocktails

Dining Room Open to the Public

Reservations Suggested... Phone 2744

Canasta & Gin cards furnished in cocktail lounge

Benny
The Beachcomber
Says...



There's so much to choose from in our swim suits and trunks.

- Fabulous
- Gay
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- Scandalous

Nationally Advertised Brands

Plus Right Prices.

Now Available . . .

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This has been birthday week at the Biltmore, as two prominent guests were entertained on their natal day. First to receive ovations was Herman "Cork" Bryant, who was given a cocktail party by Mr. and Mrs. Harry Cowan, New York City. Also enjoying a return visit this season are Mr. and Mrs. E. W. Amyes of May.

Moonlight Steak Ride to Andreas

A moonlight steak ride to Andreas Canyon left Ramon Stables Thursday night with the riders Dr. and Mrs. J. White of Vancouver, Mr. and Mrs. C. E. White, also Vancouver, and B. Schindler. Going along as master cooks and entertainment were cowboys Ray Buntens and singer Frank Dean.

Upon their return to the stables, Stella Davis and "Swede" Davis, Ramon owners, met the party with a big open fire, hot coffee and cookies. The same group will repeat the ride on Sunday.

Star boarders at Ramon Stables are the six highly educated Pintos which Monty Montana and his wife will use in their performance in the rodeo this weekend.

Refreshing Program for Club Women

By RUTH MARTIN

Something new, refreshing and brilliant in entertainment is promised for the afternoon program of February 6 at the Palm Springs Woman's club when Miss Alice McIntire, monodramatist, is scheduled to appear in a series of original, humorous and dramatic skits.

Miss McIntire is a versatile young artist whose vivid character portrayals sparkle with humor and human interest and she is equally at home in more serious dramatic impersonations. She is a great favorite with all clubs and groups demanding the highest type of talent and where artists of marked ability are selected to please discriminating audiences. Possessed of fine stage presence, a voice of pleasing quality, and much charm and ability, Alice McIntire is sure to offer a most enjoyable hour of entertainment.

Mrs. Charles E. Glass, chairman of the program committee of the Woman's club, will introduce the guest artist at three o'clock in the afternoon on February 6. Admission will be by guest card or the usual admission of \$1.20. The public is most cordially invited to attend and a most delightful program is assured.

Local Square Dancers Win Sweepstakes

Palm Springs top square dancing team do-si-doodled off with the first prize (\$25.00) at the square dance contest held at Cathedral City Saturday night. The Palm Springs team not only knows its figures, but all were costumed in colorful, matching outfits.

Members of the Palm Springs team were Hutch and Billie Moseley, Chuck and Virginia MacDonald, Bill and Lois Lux and Shirley and Jimmy Copper.

Off to town this week to see about material for new costumes was Mrs. M

Large Congregations Join Church Dedicatory Service

With Dr. Harold Ockenga, pastor of the Park street Congregational church, Boston, delivering the principal address, new buildings and additions at Community church were dedicated last Sunday with large congregations present at both meetings.

Dr. Ockenga discussed the Mid-Century church and made special reference to revival meetings now going on in many of the nation's largest cities.

AT THE EVENING service, the prayer was offered by Rev. B. B. Weatherall, a former pastor of the church, and a message was read to the congregation from W. Charles Tanner, original architect of the church building

Desert sunshine will continue to reflect health, recreation and agriculture to untold numbers to come. Nothing in the stars or cards will make delay profitable in the selection of a home in Cathedral City.

Out of Many—Here are Two:

Furnished Home—\$1000 cash—\$60 per mo.
New, beautiful home—\$11,900—Terms

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2-Pc. Set Cleaned in Home, \$10

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CLASSIFIED ADS—PHONE 2249

Next Tuesday Rabbi Winokur To Speak Tonight

Owing to mechanical difficulties, Cathedral City news which usually appears on this page each Friday, will be published Tuesday instead.

Lykken, clerk of the Session, and George B. Davies, president of the board of trustees, who responded in behalf of the church.

Dr. D. L. MacQuarrie brought greetings from the Presbytery of Riverside and told of the beginnings of the Community church and its growth through the early years. Dr. J. R. Macartney, former pastor for 11 years, brought his personal greetings and told of the growth of the church through the war years.

The pastor then called upon the members to do their utmost to use the buildings as a place for fellowship and for worship and to make it the center for service in Christianity.

Rabbi Abraham N. Winokur, executive director of the Hillel Foundation at the University of Southern California, will be guest speaker at Palm Springs Jewish Community Center's Friday night service tonight.

The services will be held at the home of Mr. and Mrs. A. Littman, 328 Mountain View, at 8 p.m., and the public is invited to hear Rabbi Winokur. The topic will be "How Fares the Eternal People?"

Community singing will be led by Estaire Koplin, student at U.S.C.

Services are held each Friday evening at the Littman home until the Center building, now under construction, is completed.

From Page One—MORE ABOUT CHEST

the city's dentists, and medical check-ups for hundreds more.

"IN THE FIELD of youth service, the organizations of the Community Chest have rendered the Village a service of incalculable value. More than 850 boys and girls actively enrolled in youth activities, filling their leisure time with educational, citizenship training that will make them finer citizens of the future. And the Desert Museum has served literally thousands of boys and girls in many ways, in addition to providing lectures and trips that had an attendance of more than 30,000 last year."

"The question now is: Will Palm Springs appreciate this fine record of service and demonstrate that feeling with generous contributions? If the funds are not forthcoming, there will be no alternative for the Community Chest board but to order all these programs drastically reduced. Or, which would be as equally unfortunate for the Village, permit the six organizations to stage supplementary fund campaigns here.

"Let's get the job done the first time around," he asked.

Christian Science Lesson Theme "Spirit"

"Where the Spirit of the Lord is there is liberty." This declaration by Paul in his second letter to the Corinthianians is the Golden Text of the Sunday Bible Lesson on "Spirit" in all branches of The Mother Church, The First Church of Christ, Scientist, in Boston.

Paul said in his letter to the Romans: "There is therefore no condemnation to them which are in Christ Jesus, who walk not after the flesh, but after the Spirit. For the law of the Spirit of life is in the law of sin and death... For they that are after the flesh do mind the things of the flesh; but they that are after the Spirit do mind the things of the Spirit... But ye are not in the flesh, but in the Spirit if so be that the Spirit of God dwelt in you. Now if any man have not the Spirit of Christ, he is none of his."

"Science and Health with Key to the Scriptures," Mary Baker Eddy says: "The belief that Spirit is infinite as well as infinite, has darkened all history. In Christian Science, Spirit, as a proper noun, is the name of the Supreme Being."

Man is spiritual. He is not God.

Spirit. If man were Spirit, then spirit would be spirits, gods."

THE CEREMONY will follow the regular morning church service.

The church was started on Thanksgiving Day, 1948, and was incorporated in May, last year.

At the ceremony, G. A. Chapman, chairman of trustees, Carl Henderson and Dr. Minnie Burden, president of the Desert Guild, will receive the deed for the church grounds from Cliff Henderson and ground will be broken for the structure.

DR. MACARTNEY said that a beautiful Palomino, given to the church helped spark the building fund. Sold once, the purchaser gave the horse back to the church and it was sold again, netting almost \$1000 for the fund in the two sales.

Also as an aid to the building fund is a 30-foot speed boat which will be auctioned off for the fund.

Visitors to View Church Additions

New members will be received into Community church at the Sacrament of the Lord's Supper at the 11 a.m. services Sunday.

After the services, guests will be conducted through the newly completed church additions which were dedicated last Sunday.

Sunday school for all classes meets at 9:45 a.m.

Beverly Yager will lead the Junior High Christian Endeavor meeting at the church at 6:15 p.m. Norma Saville will lead the Senior Society at the Manse, 215 San Jacinto road, at the same time.

Young people will have charge of the evening service with Harlan Moore leading the song service, Sue White reading the Scripture, and Roland Summit, Jane Wallace and Tom Neblung speaking on "Christian Youth and Life Today."

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Real Estate Firms

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Christian Science Lesson Theme "Spirit"

Church Ceremonies At Palm Desert

Ground-breaking ceremonies for the Palm Desert Community church will be held Sunday at 12:30 p.m. on land donated by the Palm Desert Corporation, Dr. John R. Macartney, pastor of the new church, said this week.

Officials of the church including Cliff Henderson of the corporation which donated the lot and Carl Henderson, chairman of the building committee, will take part in the exercises.

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WATCH THESE PAGES FOR LISTING OF LEADING DESERT AREA REALTORS

The Desert Sun—9

The Desert Sun CLASSIFIED ADS

Published every Tuesday and Friday

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PALM SPRINGS

RATES

One Time	Two Times	Four Times	Nine Times	Time
.25	.45	.80	1.60	

DEADLINES

TUESDAY ISSUE 10 A. M. MONDAY

FRIDAY ISSUE 10 A. M. THURSDAY

• MINIMUM SIZE AD. 3 LINES.

• COUNT 26 LETTERS AND SPACES

TO A LINE

• DO NOT ABBREVIATE WORDS,

• RATES BASED ON CONSECUTIVE

ISSUES

• DISCOUNT 10 PER CENT FOR PAY-

MENT IN ADVANCE ON 2 OR MORE

INSERTIONS.

Lost and Found 10

GOLD link bracelet with three charms; whistle, disc initialed A.M.S., and a zodiac disc. Sunday night. Reward. Ph. 26055.

FOUND—3 keys on key ring. Identification can be checked by key ring tag. Desert Sun office.

Personals 12

OPPORTUNITY KNOCKS for five socially acceptable unattached young women 21-27 years, desiring evening's entertainment with charming young college men. Evening in point is Feb. 4th, but possible other openings available. Enclosed photo will aid chances. Reply immediately, Box 169, Desert Sun.

Alcoholics Anonymous 27

Meets Tuesday 8 p.m. Council Chamber, Airport. Those having drinking problem and honest, sincere desire to do something about it, are welcome. Box 460, Palm Springs.

Casting 16mm. Film 30

Semi-professionals; also talented dramatics students willing to train. Write, Allied Arts Association, care Babcock, 657 Desert View Dr. Phone 3411.

Business & Financial 30

FOR SALE—Small fountain and grill, fully equipped. Good lease, a proven money-maker. Ideal for a couple. Located at entrance of Rancho Park, 1563 South Palm Canyon Dr.

Service Miscellaneous 15

FURNITURE Repairing and Refinishing Antiques Restored Best local references D. R. JONES, D.H.S. 522

Instructions 16

WILL PAY 12% interest for 2-year loan on \$6500 secured by chattel mortgage. Phone 2379.

For Sale or Exchange 34

FOR SALE—Wild mink cape, almost new, for reasonable price. Phone 9018.

WANTED: Man's suit, size 39 or 40, long. Ph. 810-3014 after 4 p.m. or write Rt. 1, Box 37

HOME LAUNDRY, WILL PICK UP AND DELIVER. PHONE 24163.

TRAILER TOWING J. JARRETT PHONE 9087

REST HOME. Elderly, Table, tray service, 510½ W. Wilson, Banning. Phone 2141.

HOTELS 20

WILL GIVE private lessons, Ballet & Spanish dancing; guitar, piano, Spanish songs. Modern technique. Intermediate & advanced. Trixie Jarrett. Ph. 9097

From Page One—MORE ABOUT HOTELS

"our overhead is ascending through higher gas rates, higher taxes, higher refuse disposal charges, and higher costs of goods and services."

"YOUR BOARD of directors is deeply concerned for the future of members who may drift into an epidemic of cut-rate cycle, without realizing that a drop of 10 per cent in tariff automatically requires an offsetting 20 to 25 per cent in occupancy merely to hold the net at the same level."

"If the present 'consumer's market' in hotel rooms means no increase in occupancy, then a cut in rates spells financial ruin, just as an unreasonable increase in rates spells ruin to our town through repulsion of buyers who expect fair prices."

Director Percy Ross was ap-

plauded when he advised mem-

bers to practice "re-evaluation and self-determination on rates."

"Once you start cutting," de-

clared Ross, "you'll find that the bottom hasn't any bottom."

Analyze What you're offering on comparative basis, set fair rates, stick to them no matter what your neighbor does, and most of all do a good job of selling what you've got."

Manager William Dunkerley and his staff from the Chamber of Commerce put on a half-hour series of presentations and tableaux delineating the community services and activities of the civic organization. Special enthusiasm was shown over the high quality of colored slides now under preparation by Publicist Jim Hervey for Convention Bureau Manager Frank Ewing.

Hostesses, under the co-chair-

manship of Ruby Whidden and Sophie Schulman were Mesdames Martha Greenfield, Hattie Charlston, Edythe Weinstein, Wilma Maloy, Anna Moore, Nicki Herbert, Henrietta Smith, Joean Burness and Adele Colgan.

Home Services 20

REFRIGERATION SALES & SERVICE TEX DRISKELL 292 S. INDIAN AVE. Phone 2828

Situations Wanted 25

EXPECTANT mother, 35, good health & disposition, wants employment until June. Capable cook or secretary-companion. Write Box 170, Desert Sun.

SPECIAL CARE given children, hour, day, week, month. Licensed. Doctor's references. Baby-sitting. Rates. 3784 Calle San Raphael. Phone 24355.

WANT work laying cement blocks by experienced man. Lee Grannis. Phone 2-4054.

CHAUFFEUR, sight seeing trips, anywhere. Local references. Have car. Jarrett. Phone 9087.

LADY will care for children by hour, day or week; fenced-in yard. Phone 7066.

COOK-housekeeper - companion. Adult family preferred. Willing to travel. Phone 2-6933.

BABY-sitting, responsible woman. 75¢ hour. Phone 25354.

WANT WORK laying cement blocks by experienced man. Lee Grannis. Phone 2-4054.

BABY-SITTER Experienced, Reliable Mrs. Cook. Phone 9081

Help Wanted 27

NEED HELP? Phone Jane Brown 2838 P. S. Employment Agency 180 N. Indian

SALES woman for selling dress yarns, capable of charting, instructing and designing hand-knit dresses. Apply Bullock's.

Business & Financial 30

FOR SALE—Small fountain and grill, fully equipped. Good lease, a proven money-maker. Ideal for a couple. Located at entrance of Rancho Park, 1563 South Palm Canyon Dr.

FURNITURE Repairing and Refinishing Antiques Restored Expert workmanship guaranteed Best local references D. R. JONES, D.H.S. 522

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WILL GIVE private lessons, Ballet & Spanish dancing; guitar, piano, Spanish songs. Modern technique. Intermediate & advanced. Trixie Jarrett. Ph. 9097

Home Services 20

PAINTER, paperhanger, expert colormatching, day work. Call Walt, 2-4364 evenings.

Real Estate For Sale 35

BEAUTIFUL new 2-bedroom on view lot. Sunair. \$12,300. terms. 4-room furnished, \$1000 cash, \$60 month. Total price \$5500. Good choice houses, lots, rentals. Place your insurance at home. I write it. See Realtor Hillery, Cathedral City.

OPEN—115 Tachevah, 4 bedrooms, 3 baths. Beautifully furnished. Make an offer. Terms. Palm Springs Realty Co., 507 N. Palm Canyon Dr. Phone 2742.

For Sale or Exchange 34

\$200,000 BUSINESS BUILDING IN CENTER OF SANTA MONICA, SHOWING GOOD RETURNS. WILL TAKE PALM SPRINGS HOME OR SMALL INCOME PROPERTY IN TRADE. EASY TO HANDLE.

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Beautiful Palm Village Home

Situated on 1½-acre corner lot. Attractively furnished. Modern, 4 bedrooms, 3 baths, comprising 2900 square feet, consisting of large living room, dining room, inside barbecue, glassed-in rumpus rm., screened-in patio; grounds extensively landscaped.

Owner forced to sell due to change of business location. Priced low at \$27,500, reasonable terms.

For Sale or Exchange 34

NEW MODEL 2-bedroom, den, sleeping porch, sundeck, air furnace. Double garage, steel windows, copper water pipes, underground utilities, 20x10x13. Exclusive district, zoned for guest house & pool. Near F. Sinatra's. Builder. Sacrifice. 1130 Via Colusa.

Choice Residential Lot among Fine Homes. Level North Frontage, Out of Wind Area, Walled 2 sides. 241 El Portal. See your real estate agent or write Box 156, Desert Sun.

HOTEL-BUSINESS SITE

Palm Springs Finest, Approx. 5 acres. Zoned for C-1 and R-3.

\$35,000

OWNER'S AGENT 174 No. Sunrise Way. Ph. 7704

Lots 8.9 and 29 of Palm Springs Estates No. 3, on Palm Canyon Dr. Commission to brokers. J. S. Pearson, 1381 Geneva St., Apt. B, San Bernardino.

Associate, active R. E. broker, with local experience for centrally located, progressive office. File Box 148, Desert Sun.

4 Units, 2 studios, one six, and two five rooms, unfurnished. Owner, 1364 N. Alta Vista, Hollywood 46, Calif. Ph. HO 9552

Attractive 2-bedroom furnished house. Walled patio & yard. View. 630 Hermosa Drive, off Tamarisk Rd. Phone 3024.

Fine Lot, 100x100 ft. R. 3 zone; priced at cost. 3615 Georgia St., San Diego 3, Calif.

Unfinished House Reservation—BARGAIN

Add to or move. Phone 4662.

Real Estate For Sale 35

\$750 DOWN. Three bedrooms, two full baths. Living room with real fireplace. Asphalt tiled floors in kitchen and bath rooms. Well built on large lot. Take \$10,750 and easy terms.

THREE bedroom, beautifully furnished. Garage. Large corner lot. Only \$12,500. Take small payment down, balance easy terms.

ENTIRE BLOCK. Zoned for bungalow courts. Room for over 30 units. Just half a block from Palm Canyon Dr. Paved street all around the property. Finest apartment site in Palm Springs. Must sell—cut from \$20,000 to \$13,500 for quick sale.

\$10,950

New Home WITH

Swim Pool & Tennis Court Membership and

Television, Too!

Although located only 4 miles from San Jacinto mountains, Television is excellent, and radio programs are clear and without static from San Diego, L.A. etc. 1700 sq. ft. inc. gar. 100x140 ft. lot.

\$10,950

Outpost Estates

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Phone Palm Springs 25133, or Owner, 101 S. La Brea, Los Angeles 35. Ph. WEBster 0168

Dynamic Price!

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226 N. Palm C. Royal Palms Hotel

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Foster Special

A 2-Bedroom, 1-Bath Home for \$12,500

Not so Special!

Ah, but this house is nearly new, on well located south-end large lot, redwood fence & double fenced, landscaped, two patios in unusually attractive setting. Specialized feature kitchen. Large capacity cooler installed.

WELL WORTH A LOOK-SEE

H. H. Foster Associates, Inc.

101 N. Palm Canyon. Ph. 3555

1950 Grand Jury Includes 2 From Desert District

Son Arrives for David Elliott Home

Mr. and Mrs. David Elliott Jr., of 289 North Palm Canyon Drive, are the parents of a baby boy, David Elliott, the third, born Tuesday, January 31, at 7:17 a.m. at the Community Hospital. The child weighed eight pounds, four ounces at birth. Father is a painter-decorator.

Price Reduced \$7,500 For Quick Sale

Deluxe home, beautifully furnished. Two master bedrooms, two master baths. Every convenience. Large lot completely walled in.

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535 VIA ESCUELA
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EXCLUSIVE AGENT
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274 N. Palm Canyon
Next to Safeway

SOX 3 \$1
For Children, Ladies and Men.
Solid colors. Marvelous values.....
35c - 39c
WE GIVE S&H GREEN STAMPS

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360 N. Palm Canyon Dr. — Ph. 6122

KITCHEN-KRAFT PORCELAIN SINK (Lifetime Finish) **\$85.00**
REDUCED FROM \$139.95 NOW

Peggy's Shoppe
320 S. Indian Ave.
Phone 2-5155

Skirts & Blouses Greatly Reduced. Dresses from \$5.60 up Just a few more left!

PALM SPRINGS EMPLOYMENT AGENCY
JANE D. BROWN
A COMPLETE EMPLOYMENT SERVICE
PH. 2838 180 N. INDIAN

Many Donations In Month for Desert Museum

Among items donated to the Desert Museum last week were five excellent Cahuilla baskets, three of them in a long oval shape, and the other two globular in form. The Desert Museum's collection of the local Indian basketry is gradually being built up by such splendid donations from Miss Cornelia White, Mrs. J. Smeaton Chase, and many others. Basketry is a lost art among the Cahuilla Indians and so these baskets are of much passing interest.

Willard Geib, Palm Springs, was chosen member of the 1950 county grand jury Monday when 19 names were drawn by lot from a panel of 25 names in Superior Judge Russell S. Waite's court.

Only other member from the desert area is Mrs. Eva Flint, Blythe.

Thirteen of the 19 members are from Riverside while Hemet contributed two members, Banning, Perris, Blythe and Palm Springs, one each.

Clyde A. Harris of Riverside was chosen foreman of the jury. Judge Waite, who will be in charge of the grand jury as the presiding judge of superior court, instructed its members in the various aspects of their duty.

He recalled the historic significance of the grand jury, originally designed to protect the citizenry from any possible persecution by the Crown in England.

Although such a duty is dormant now, the grand jury does represent a stanchion upholding the implicit rights of the citizenry, he said. One chief duty is the investigation of departments of the county government.

Fame of Museum Is Spreading Far

As a result of an item appearing in the February issue of SUNSET magazine mentioning the field trips and programs put on by the Desert Museum, inquiries are being received daily from persons as far north as San Francisco, and Spokane and Tacoma, Washington, requesting the Museum's bulletin.

A section of rail believed to be from the old Palmdale railroad, it was found and brought in by Larry Nelson.

The hostesses of a delightful luncheon were Frona Gill and Verna Clark of Palm Springs and Doris Thacker, vice president, of Indio.

Others attending were Iva Isett, president and Josephine Skelton of Hemet; Helen Hobbs, and Ann Mayo of Banning; Leafy Marie Giles, Marie Creech and Olga LeRoy of Riverside; Delia Slaybaugh of San Jacinto.

The committee would have six members—two from the Board of Supervisors, two heads of County departments, and two representatives of the County Employees Association. The committee was proposed to the board by Association President W. B. Gustavson, chief deputy district attorney.

In observance of the week, scouts will wear their uniforms and insigniae throughout the week.

Troop 39 holds regular meetings each Tuesday night at the Scout hut on Sunny Dunes road with a special invitation for next week's meeting to all parents and interested persons to attend.

The committee would have six members—two from the Board of Supervisors, two heads of County departments, and two representatives of the County Employees Association. The committee was proposed to the board by Association President W. B. Gustavson, chief deputy district attorney.

No license required, bait and tackle. Turn north off Hwy 99 1/4 mile west of Whitewater. Just 16 miles from Palm Springs.

Counties supervisors agreed informally Monday to help form a committee that will study the salary and personnel problems of employees of the County government.

The committee would have six members—two from the Board of Supervisors, two heads of County departments, and two representatives of the County Employees Association. The committee was proposed to the board by Association President W. B. Gustavson, chief deputy district attorney.

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